CYRUS SHANEHSAZ

+1-302-222-9996 | cshanehsaz@yahoo.com | London, UK

EXPERIENCE

Back In The Coop LLC September 2025 - Present

- Founded independent video game studio operating as lead programmer and project manager
- Shipped 60k+ lines of code and reached 200k+ views across social media platforms
- First game launching publicly in March 2027

Office of American Possibilities Database November 2023 - August 2024

- Hired as a consultant to create nonprofit's contact and fundraising database in $XX,XXX value project
- Conducted dozens of interviews to identify stakeholders, process gaps, and system shortcomings
- Used Salesforce to compile 30k+ donor, partner, and VIP records from 13 disparate partner organizations
- Regularly communicated progress and results to technical and nontechnical stakeholders

Attentive

Strategy and Operations Associate October 2023 - October 2024

Strategy and Operations Analyst June 2021 - October 2023

Operations and Technical

- Founding member of messaging strategy and operations team that grew from 5 members to 14 as Attentive grew from $200M to $500M ARR
- Managed data and processes for carrier fees, Attentive's largest operating expense ($15M+ per month)
- Oversaw operations for over 2,000 phone numbers (20% of clients)
- Directed FCC compliance integration, processing 20+ million users monthly and generating $750k+ ARR
- Designed, built, and deployed phone number automations in Salesforce for the sales team which used over 20,000 times, reduced operational errors by 93%, and cut turnaround time from 3 days to 1 day

Strategy and Communication

- Project Manager for Attentive's internal phone number database, directing timelines and deliverables across engineering, product, design, data and GTM teams
- Researched and presented three new messaging products to C-Suite outlining the internal operations, scalability, deployment, and margin of each
- Created and executed strategy for migrating 30M+ daily messages to new platform (industry first)
- Saved $250k annually by leading auditing project across Accounting, Sales, and Operations teams
- Managed communications and regular meetings with external partners and vendors

PROJECTS

Beamo Media May 2025 - Present

- Hired to build digital props for two feature length films with over $1M combined budget

The Big Bicy(rus)cle February 2025 - April 2025

- Raised over $4,000 over a 2 month charity bicycling/bikepacking ride through Kenya and Ethiopia

Free Fuzzy Match June 2024

- Published extension that implements new functions in Google Sheets (100+ DAU, 4000+ downloads)

SKILLS

Technical: Programming (C#, JS, Python, R, SQL) - CRM Admin - Statistical Modeling - Data Visualization
Nontechnical: Project Management - Cross-Functional Communication - Outreach
Interests: Drumming - Climbing - Skiing - Canoeing - Tinkering - Long Distance Drives - Tabletop Miniatures

EDUCATION

University of Pennsylvania Wharton School - B.S. in Economics (Concentration: Statistics) – *summa cum laude*